# Tyndall Air Force Base Sponsorship & Advertising

### Tyndall AFB Marketing Sponsorship Coordinator

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facebook Onstagram



# WANT TO BE A SPONSOR?

Sponsorship is a great way to give back to the military community while building brand connections. Your sponsorship dollars help entertain, feed, & provide gifts, activities, & back to school supplies to the Tyndall community.

## ANNUAL EVENTS



800



1000





1200



400

Average attendance Average attendance

Average attendance 2000

### TITLE SPONSORSHIP

PREMIERE SPONSOR \$10,000

Three spaces at each event

Advertisement on FSS website for a year

Advertisement on all FSS escreens for a year

Logo on all event ads & thank you sponsor message for 30 days after the event on website & social media

**GOLD SPONSOR** \$7,500 Two spaces at each event

Advertisement on FSS website for six months

Advertisement on all FSS escreens for six months

Logo on all event ads & thank you sponsor message for 30 days after the event on website & social media

## SILVER SPONSOR

\$5,000 One space at each event

Advertisement on FSS website for three months

Advertisement on all FSS escreens for three months

Logo on all event ads & thank you sponsor message for 30 days after the event on website & social media

## INDIVIDUAL EVENT SPONSORSHIP

### Attending \$750

One table at event. Logo on all ads leading up to event & thank you sponsor message for 30 days after event on website & social media

### **Nonattending \$550**

Banner at event (if provided). Handouts/ giveaways for attendees. Logo on all ads leading up to event & thank you sponsor message for 30 days after

#### **In-Kind Sponsorship**

Support can be in the form of goods, cash &/services. Previous sponsors have provided such items as cookies, gift baskets, services, & more

This is a solicition for commercial sponsorship by a Nonappropriated Fund Instrumentality of the US Government. It does not obligate appropriated funds of nonappropriated funds of the Government (AFI 34-108, para 2.2.1). Names and events subject to change.

# **BE SEEN WITH ADVERTISING!**

Exclusively spotlight your company by advertising on base to one of the largest workforces in Bay County. Reach Airmen, their families, military retirees, & government civilians all inside the gates of Tyndall AFB.

## ADVERTISING RATES

### **Print Advertising**

Poster Placements \$250 per quarter/per facility -Spaces available throughout FSS facilities

**Banner** Placements \$500 per quarter -Spaces available at Fitness Center, Outdoor Recreation, or FamCamp

### **Electronic Advertising**

### \$250 / month (quarterly min.)

Monitors in Oasis sports lounge, Fitness Center, and Outdoor Recreation Tyndall FSS website homepage Jumbotron off Sabre Gate on Dejarnette Drive

### **Product Placement**

#### \$150 / month per facility

Spaces available throughout FSS facilities

### AD SPECIFICATIONS

#### **ADVERTISING** MATERIALS

- -High Resolution PDF
- -High Resolution TIFF
- -Photoshop/InDesign
- curves (paths, outlines)
- \*all images & fonts must be embedded

lavouts

DIGITAL

**ADVERTISING** 

-High Resolution IPG

-Photoshop/InDesign

\*must be at least 150 dpi

\*no more than 300 dpi

Advertisements are required to include the following disclaimer: "Paid advertisement. No federal endorsement intended." Pricing subject to change.

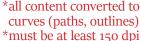
LOGOS -High Resolution IPG -High Resolution PNG

-EPS

COMPANY

- -Both full color (CMYK) & black and white
- \*all content converted to curves (paths, outlines) \*must be at least 300 dpi

- -High Resolution JPG
- -EPS
- lavouts



\*no more than 300 dpi \*all images & fonts must

\*all content converted to

be embedded