



Tyndall AFB Marketing Sponsorship Coordinator

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Tyndall Air Force Base Sponsorship & Advertising



TYNDALL AIR FORCE BASE
FORCE
SUPPORT SQUADRON

WANT TO BE A SPONSOR?

Sponsorship is a great way to give back to the military community while building brand connections. Your sponsorship dollars help entertain, feed, & provide gifts, activities, & back to school supplies to the Tyndall community.

ANNUAL EVENTS



Average attendance
800



Average attendance
1000



Average attendance
2000



Average attendance
1200



Average attendance
400

TITLE SPONSORSHIP

PREMIERE SPONSOR
\$10,000

Three spaces at each event

Advertisement on FSS website for a year

Advertisement on all FSS escreens for a year

Logo on all event ads & thank you sponsor message for 30 days after the event on website & social media

GOLD SPONSOR
\$7,500

Two spaces at each event

Advertisement on FSS website for six months

Advertisement on all FSS escreens for six months

Logo on all event ads & thank you sponsor message for 30 days after the event on website & social media

SILVER SPONSOR
\$5,000

One space at each event

Advertisement on FSS website for three months

Advertisement on all FSS escreens for three months

Logo on all event ads & thank you sponsor message for 30 days after the event on website & social media

INDIVIDUAL EVENT SPONSORSHIP

Attending \$750

One table at event. Logo on all ads leading up to event & thank you sponsor message for 30 days after event on website & social media

Nonattending \$550

Banner at event (if provided). Handouts/giveaways for attendees. Logo on all ads leading up to event & thank you sponsor message for 30 days after

In-Kind Sponsorship

Support can be in the form of goods, cash &/services. Previous sponsors have provided such items as cookies, gift baskets, services, & more

BE SEEN WITH ADVERTISING!

Exclusively spotlight your company by advertising on base to one of the largest workforces in Bay County. Reach Airmen, their families, military retirees, & government civilians all inside the gates of Tyndall AFB.

ADVERTISING RATES

Print Advertising

Poster Placements \$250 per quarter/per facility
-Spaces available throughout FSS facilities

Banner Placements \$500 per quarter
-Spaces available at Fitness Center, Outdoor Recreation, or FamCamp

Electronic Advertising

\$250 / month (quarterly min.)

Monitors in Oasis sports lounge, Fitness Center, and Outdoor Recreation
Tyndall FSS website homepage
Jumbotron off Sabre Gate on DeJarnette Drive

Product Placement

\$150 / month per facility

Spaces available throughout FSS facilities

AD SPECIFICATIONS

COMPANY LOGOS

- High Resolution JPG
- High Resolution PNG
- EPS
- Both full color (CMYK) & black and white

- *all content converted to curves (paths, outlines)
- *must be at least 300 dpi

ADVERTISING MATERIALS

- High Resolution PDF
- High Resolution JPG
- High Resolution TIFF
- EPS
- Photoshop/InDesign layouts

- *all content converted to curves (paths, outlines)
- *must be at least 150 dpi
- *no more than 300 dpi
- *all images & fonts must be embedded

DIGITAL ADVERTISING

- High Resolution JPG
- Photoshop/InDesign layouts

- *must be at least 150 dpi
- *no more than 300 dpi
- *all images & fonts must be embedded